

smart^{MTX}

Smart Manufacturing Technology Exposition

presented by:



MEE
Cluster

2023 POST SHOW REPORT

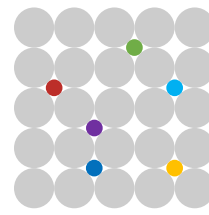
**2023 Show
Partners**



**RED DEER & DISTRICT
CHAMBER OF
COMMERCE**



**Red Deer
Polytechnic**



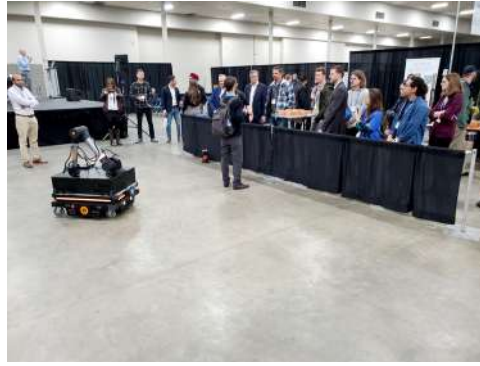
smart^{MTX}
Smart Manufacturing Technology Exposition

NOT JUST ANOTHER EXPO!

The SmartMTX is an opportunity for software, hardware, and service providers to showcase their solutions and enhance the Western Canadian manufacturing industry's understanding of Smart Manufacturing technologies. The SmartMTX also provides opportunity to bring the manufacturing ecosystem together to explore ideas for growth and innovation and for industry to identify available resources and programs to support innovation and technology adoption.

The target audience for the SmartMTX are manufacturers from across Western Canada who are looking to enhance their knowledge of Smart Manufacturing solutions, connect with SM solution providers, and adopt solutions that will help them become more productive, overcome manufacturing challenges, and support growth.

The inaugural SmartMTX was held in April 2023 and featured 40,000 square feet of exhibition, presentation, and meeting space. Two stages and two presentation salons featured 30 presentations, 8 industry expert discussion panels, and two sub-conferences; LEAN Manufacturing and Additive Manufacturing themed. The 2024 expo will build on the inaugural show with more exhibitors and attendees, additional opportunities for networking, and more content to support manufacturing growth in Western Canada.



Our Show Sponsors



RED DEER & DISTRICT
CHAMBER OF
COMMERCE



DONNA PURCELL QC
LAW



smartmtx.ca

2024 Expo: May 15 & 16

BY THE NUMBERS

500+

Participants
including attendees & exhibitors

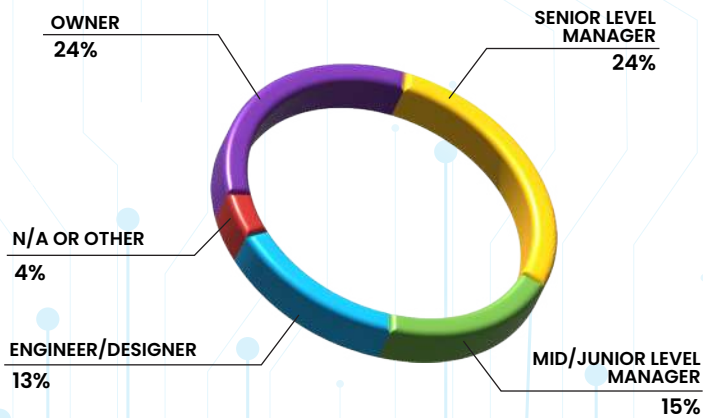
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Exhibitors

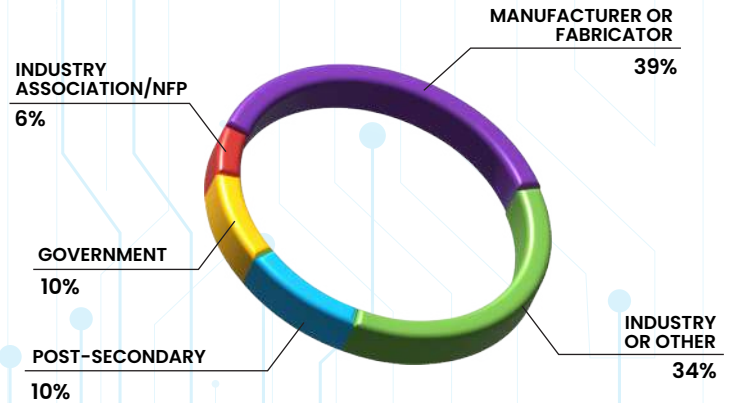
63% of attendees were decision makers

73% of attendees represented industry

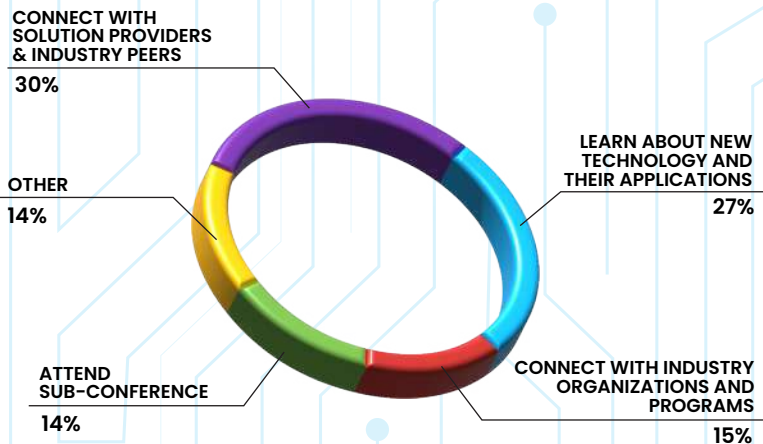
ATTENDEE JOB ROLE



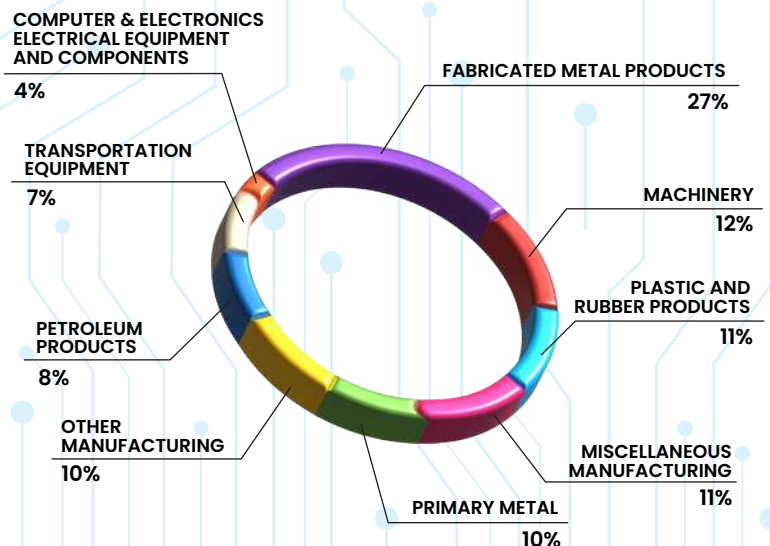
ATTENDEE ORGANIZATION TYPE



WHY DID YOU ATTEND?



PRIMARY MANUFACTURERS' PRODUCT



KEY STATS

180+ participating organization

100+ participating manufacturers

85% of attendees plan to follow up with one or more exhibitors

89% of attendees identified a new solution or solution provider

82% of attendees enhanced understanding of Smart Manufacturing

68% of attendees identified new support program/organization

SmartMTX was a fantastic opportunity for our company to connect with the fast-growing manufacturing sector in Western Canada. The event brought together key expertise from the manufacturing sector, technology providers, and the public sector to build a really informative and valuable event.

- Ed Goffin
Pleora Technologies

Sample 2023 Technology Exhibitors

ABB

ALTAIR

aro

cadmicro

exergy

HEXAGON

Pleora Technologies

proto3000
ISO 9001:2015

Rapid3D
SCAN • MODEL • INSPECT

VIRTUAL PROCESS

VKS

VOOBAN

3D SPACE TERRAFORM
sustainable construction printing

JOIN US IN 2024!

May 15 & 16
Westerner Park, Red Deer

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The MEE Cluster would like to thank our funders for their generous support:

ALBERTA INNOVATES

With the support of:
Prairies Economic
Development Canada

Canada

NGen Next Generation
Manufacturing Canada