



Call for Tech Talk Speakers

The SmartMTX Organizing Committee is asking technology leaders and Subject Matter Experts to share their knowledge and expertise with the SmartMTX audience. The aim of the SmartMTX Tech Talks is to introduce the audience to Smart Manufacturing solutions and go beyond the buzzwords by putting concepts into practical terms.

To express interest to present, please submit the attached form before **January 20th, 2023**.

To present on an **Additive Manufacturing** themed topic, please email info@albertaamn.com.

Tech Talk Themes

Proposed Tech Talk topics should be aligned with one of the following themes:

- A. Digital manufacturing solutions for a “high-mix/low volume” operation
- B. Building the Business Case for Smart Manufacturing Technology
- C. Overcoming the labour crunch (unskilled and skilled) using Smart Manufacturing Technology

The presenter should consider answering the following questions:

- What is the technology/solution?
- What are the use cases?
- What is the business case?
- What are advantages of the technology/benefits?
- What steps need to be taken before implementing the technology/solution?
- What are the first steps to implementing the tech/solution?
- What skills are required to utilise the technology to its fullest potential?

Target Audience

- Company owners, executives, and manufacturing managers
- Typical company size 20-300 employees
- Suggested Target Manufacturing Sectors:
 - Machinery manufacturing
 - Fabricated metal products manufacturing
 - Plastic products manufacturing
 - Transportation equipment manufacturing



Presentation Format

- Presentation length 45 minutes + 10 minutes Q&A session
- PowerPoint or similar presentation
- Room Layout: classroom style
- Audience size: 50
- Projector, screen, and PC provided in each room

Speaker Etiquette

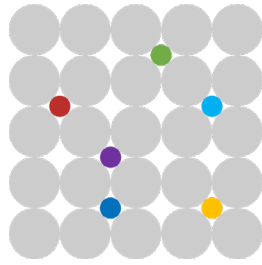
By completing and returning this form the speaker acknowledges the following:

- Tech Talk presentations are first and foremost to be educational in nature to the target audience and promotion of commercial solutions should be a secondary purpose.
- The speaker agrees to adhere to a professional code of conduct and not put competitor products in a negative light.
- If the speaker is unable to deliver their presentation at the SmartMTX, they are to notify the SmartMTX organisers at their earliest convenience.

Proposal Selection Process

Tech Talk proposals will be reviewed by the SmartMTX Organising Committee based on relevance to the target audience and alignment with Tech Talk Themes.

Priority will be given to registered exhibitors.



SmartMTX Tech Talk Submission Form

Speaker Name

Speaker Title

Organization

Phone Number

Email

Speaker Bio (100 words or less)

Tech Talk Title

Tech Talk Abstract (200 words or less)

Please attach with form:

- Hi-res speaker headshot
- Company/organization logo

Return completed forms to: info@mecluster.ca