



40,000

**SQUARE FEET OF
EXHIBITOR SPACE**

Register today >



Parkland Pavilion, Westerner
Park, Red Deer, Alberta



April 4th & 5th 2023

Exhibit at Western Canada's Premier **Smart Manufacturing & Digital Solutions Showcase**

A recent labour crunch, desire to attract a new generation of workers, and government programs focused on digital technology adoption and manufacturing innovation is driving demand for Smart Manufacturing solutions. SmartMTX is Western Canada's newest platform to explore ideas and opportunities that fuel manufacturing growth and innovation. Research shows that **Western Canada's small-to-medium sized manufacturer's want to:**

- Explore smart manufacturing solutions and benefits
- Identify & compare competitive options before investing
- Leverage technologies that will make their manufacturing more profitable

Brought to you by



Connect with us

Join our mailing list to receive updates and alerts about SmartMTX, including priority registration for attendees & exhibitors, event previews, and much more!

**More than 60%
of exhibitor
space sold!**

**Get your
exhibitor booth
before it's too
late!**

Showcase Your Solutions @smart^{MTX}

WHY EXHIBIT?



Red Deer, Alberta is Centrally located in Western Canada



↑↑ 3M

90 Minute drive to a population of 3 Million within the Edmonton-Calgary corridor



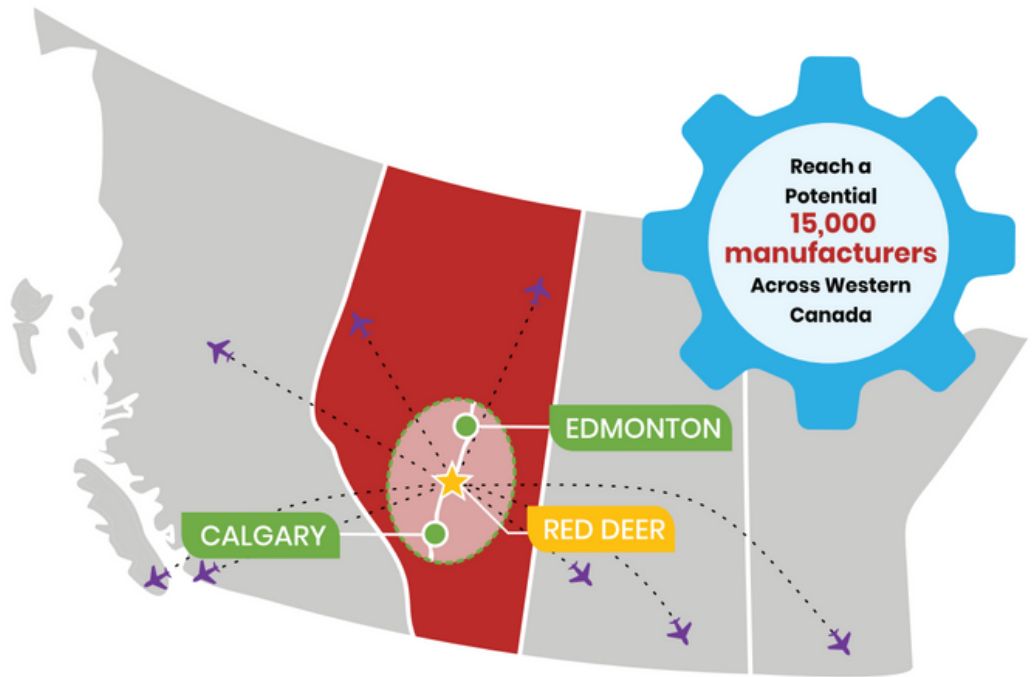
↑↑ 12M

2 Hour flight to a population of 12 Million



15,000

15,000 Manufactures located across the 4 Western Canadian Provinces



Opportunities to participate in smart^{MTX}



Exhibit & Sponsor

- Highlight your brand by purchasing a booth or through event sponsorship opportunities



Connect with Customers

- B2B Speed Dating
- Industry Gala Evening
 - 100+ exhibitors
 - 1000+ attendees



Present & Participate

- Technical Talk Series
- Keynote Speakers
- Discussion Panels



Gain Insights

- Western Canadian Market info. & discussion panels



Manufacturing & Export Enhancement Cluster

Acknowledges funding support from:

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Prairies Economic Development Canada

Canada

ALBERTA INNOVATES

NGen Next Generation Manufacturing Canada

About MEE Cluster

Launched in early 2021, the "MEE Cluster" is an industry-led initiative that supports growth and enhances global competitiveness of the Western Canadian manufacturing industry. Cluster-led initiatives are focused on facilitating industry collaboration, reducing the risks associated with innovation, and accelerating technology adoption.

Visit smartmtx.ca for more information or to register